****

October 2017

For Immediate Release

**Beat The Winter Chill At** [TOWN/CITY] **Nissan Dealership**

**[TOWN/CITY]** Nissan owners can take on the harsh winter weather with confidence, thanks to an ice-cool aftersales offer at **[DEALERSHIP NAME]**.

The Winter Essentials event at the **[ADDRESS LINE 1]** dealership entitles Nissan owners to a Winter Check for just £20.

The 20-point check by trained technicians includes a top up of essential fluids like coolant and oil and a check of your tyre treads. For taking the Winter Check you’ll get a free winter kit (worth £10.99), which incudes de-icer, screenwash, bug sponge, ice scraper and de-mister pad.

While there, drivers may also choose to get new wiper blades, bulbs, battery checks and winter tyres at the same time.

**[NAME]**, **[JOB TITLE]**, said: “When the temperatures drop, it’s important take the appropriate measures to get our cars ready.

“Our trained technicians are on hand to give our customers’ vehicles a thorough check and all for a great offer price. We’d urge our local Nissan owners to bring their cars and take advantage.”

To get your Nissan checked and protected against the harsh winter weather, visit **[DEALERSHIP NAME]**, **[ADDRESS LINE 1]**, or call **[TEL]**.

-ends-

For more information contact the Nissan Dealer PR team on 07585 779623