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August 2017

For Immediate Release

**Boogie On Down To** [TOWN/CITY] **Nissan Dealer For BOSE Offer**

Nissan’s latest offer will be music to the ears of **[TOWN/CITY]** motorists — but there’s only a limited time to snare it.

Customers ordering an all-new Nissan Micra, new Qashqai or new X-Trail at **[DEALERSHIP NAME]**, on **[ADDRESS LINE 1]** before August 21st, will get free BOSE QuietComfort 35 wireless headphones and a free BOSE SoundTouch 20 Speaker.

And if they order the Tekna grade on any of the three models, they’ll also automatically get in-car BOSE audio technology as well — meaning pitch-perfect sound wherever they go.

**[NAME]**, **[JOB TITLE]**, said: “Nissan’s collaboration with BOSE — a brand synonymous with exquisite sound quality — has been a real hit with our customers.

“This offer now gives them the chance to experience the same sound quality from their Nissan vehicles either in their homes or out for a walk, but they’ll have to be quick if they want to take advantage!”

The BOSE Personal Audio System — which gives drivers a 360-degree high definition audio experience thanks to strategically positioned speakers, including two in the drivers’ headrest — comes as standard on the Tekna and as optional extras on the Acenta and N-Connecta grades of the all-new Micra. Tekna grades of the Qashqai and X-Trail come with in-car BOSE speakers as standard.

To find out more about this special offer and the Nissan range at **[DEALERSHIP NAME]**, visit them on **[ADDRESS LINE 1, TOWN]**, or call them on **[TEL]**.

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For more information contact the Nissan Dealer PR team on 07585 779623