****

August 2017

For Immediate Release

**Trek To** [TOWN/CITY] **Nissan Dealer For Special Edition Navara**

A special version of Nissan’s award-winning pick-up, the Nissan Navara, is on sale at a **[TOWN/CITY]** retailer.

**[DEALERSHIP NAME]**, on **[ADDRESS LINE 1]**, is now offering customers the chance to get their hands on one of 400 special edition Nissan Navara Trek-1°.

Priced from £35,065 OTR, the Trek-1° is based on the range-topping Tekna grade in double cab specification, and has a host of additional extras inside and out.

There’s black sport styling bars with forward-facing LED spot lamps attached, black side styling bars, black 18-inch six-spoke alloy wheels and a new load bed cover, which has a divider and liner beneath to keep items protected.

It has a one tonne payload, a 3.5 tonne towing capacity and four-wheel-drive modes designed to suit all terrains.

Inside, there’s a full-sized spare wheel, leather seats, heated front seats and eight-way adjustment on the driver’s seat. And it comes with all the technology Nissan offers, including safety shield systems and NissanConnect infotainmemt.

**[NAME]**, **[JOB TITLE]**, said: “The Nissan Navara is a popular pick-up for so many reasons but the Trek-1° takes its capabilities and look to new levels. We’re excited to be able to offer our customers this very special edition.”

To find out more about the Navara Trek-1°, visit **[DEALERSHIP NAME]**, on **[ADDRESS LINE 1, TOWN]**, or call the showroom on **[TEL].**

-ends-

For more information contact the Nissan Dealer PR team on 07585 779623