NISSAN

Innovation that excites

DEFINING THE FUTURE OF ELECTRIC VEHICLE MOBILITY

Zero Emission

1947 Nissan's first electric car, the Tama Electric Vehicle

1949 Tama Electric Vehicle sold as an alternative to gasoline vehicles

1983 March EV – First experimental electric vehicle that adopted an induction motor

1991 FEV concept car for short-range driving, exhibited at 1991 Tokyo Motor Show

1995 FEV II concept car, powered by lithium-ion batteries, exhibited at 1995 Tokyo Motor Show

1996 Prairie Joy EV - World's first electric vehicle equipped with a (cylindrical type) lithium-ion battery

2005 PIVO concept car with Nissan's compact lithium-ion battery

2007 the Mixim concept car powered by Nissan's 'Super Mario' electric motor / generator and using compact lithium-ion batteries was revealed

2008 An all-electric prototype vehicle equipped with a laminated lithium-ion battery was unveiled. This previewed some of the technology, including the battery, that came to market in the Nissan LEAF

December 2010 Global launch of the LEAF and released on sale in the USA and Japan

2010 GREEN CAR VISION AWARD

In **2010** LEAF wins the Green Car Vision Award

April 2011 LEAF wins World Car of the Year

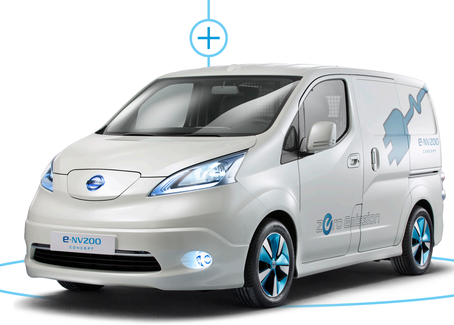
2011

March 2011 European launch of the LEAF

November 2011 LEAF wins European Car of the Year

December 2011 LEAF wins the 2011-2012 Japan Automotive Hall of Fame (JAHFA) Car of the Year

January 2012 The innovative Nissan e-NV200 Concept made its world debut at the 2012 North American Auto Show in Detroit



June/July 2012 LEAF takes the World Record for the fastest car over a mile in reverse (UK)

24 November 2012 LEAF takes the World Record for the largest parade of electric vehicles (USA)

2013

January 2013 European production of the LEAF battery begins at Sunderland

14 February 2013 LEAF reaches 50,000 global sales

March 2013 European production of new LEAF at Sunderland begins

Mid 2013 Sales of new LEAF begin

January 2014 LEAF reaches 100,000 sales

LEAF wins Small Family Car Award from Next Green Car

May 2014 Production of e-NV200 starts in Barcelona

June 2014 European launch of the e-NV200

June 2014 European production of the e-NV200 battery begins at Sunderland

30 October 2014 e-NV200 wins Industry Innovation of the Year and Outstanding Achievement in the GreenFleet Awards

December 2014 LEAF owners collectively achieve One Billion Kilometres