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Press release

December 2024

**Nissan Qashqai named Used Car of the
Year by leading motor trade magazine**

The Nissan Qashqai – available to test drive and order at **[DEALERSHIP NAME HERE]** – has been declared ‘Used Car of the Year’ at the Car Dealer Magazine Used Car Awards 2024.

The prestigious accolade rounds off a fantastic year for the iconic, genre-defining crossover, which is proudly designed, engineered and manufactured in the UK.

This year, Nissan comprehensively updated the third generation of the national hero with fresh interior and exterior design, new safety features, and a state-of-the-art infotainment system with Google built-in, earning high praise from the UK’s leading motoring writers and online reviewers.

Soon after launch, it was crowned best-in-class for its innovative electrified e-POWER powertrain at the News UK Motor Awards, and it also starred in a marketing campaign that made national news and was voted the ‘world’s best’ by industry experts in September.

Announcing the victory at the Used Car Awards, television personality and awards night compere Mike Brewer described the Qashqai as “one of the most popular cars in recent years”.

And acknowledging the fact that the original Qashqai launched the crossover genre and redefined the family car segment more than 15 years ago, Brewer confirmed: “It’s credited with creating a whole type of car that proudly sits on driveways right across the country.

‘‘The Qashqai is simply a fantastic all-rounder – it’s practical, great value for money, nice to drive and just gets the job done.’’

**[NAME AND JOB TITLE AT DEALERSHIP]** said: ‘‘We’re delighted with this award because it’s further proof that – no matter whether you’re buying as a new or used car – the Qashqai is simply the best.

“This award from Car Dealer Magazine serves as another welcome reminder that our British-built Qashqai is a class-leader that is loved by awards judges as well as millions of customers worldwide. It’s been another fantastic year for the model and we look forward to more successes in 2025!”

James Baggott, founder and editor-in-chief of Car Dealer Magazine, said: ‘‘Many congratulations to Nissan on their achievement at this year’s Used Car Awards. As Mike Brewer said on the night, the Qashqai is a brilliant car and fully deserving of this recognition.

‘‘Thousands of families all over the UK love their Qashqais – well done once again to Nissan!’’

For more information about Qashqai, and the other great cars in the Nissan line-up, contact **[DEALERSHIP NAME AND CONTACT DETAILS HERE]**.

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