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Press release

August 2024

**Safety first as Nissan LCVs score**

**‘exceptionally well’ in crucial tests**

The vans in Nissan’s Light Commercial Vehicle line-up – available to inspect and test-drive at **[DEALERSHIP NAME HERE]** – have performed exceptionally well in a round of crucial safety tests.

EuroNCAP, the European New Car Assessment Programme, recently published scores for Townstar, Primastar and Interstar – and the results were outstanding.

Townstar and Primastar models earned themselves a Gold rating, achieving impressive safety assist performance ratings of 78% and 69% respectively. The all-new Interstar – now available to pre-order in the UK – scored even more highly and has been awarded EuroNCAP’s top Platinum rating with an overall score of 84%.

As a manufacturer, Nissan is always working to improve safety across its line-up. The company’s commitment includes the development and adoption of automated driver support technologies that can help drivers avoid collisions or mitigate their effects.

In the testing category that evaluates a vehicle’s ability to detect and alert drivers to pedestrians and other vulnerable road-users, all three vehicles scored impressively. Townstar earned 26.8 out of 30; Primastar 27.9; and Interstar received 25.6 points. Overall, all vehicles were rated as performing in the highest category – ‘‘good’’ – throughout the tests.

Lane support systems are crucial in averting accidents involving vehicles departing from their lane or crossing into oncoming traffic, and Nissan’s Townstar and Interstar models performed strongly in this category, receiving solid scores of 13.8 and 16.3 out of 20 respectively.

Across its LCV range, Nissan has introduced various technologies to advise drivers of the current speed limit and warn them if they are exceeding it. All vehicles received solid scores across this category, with Primastar receiving 9/15, Townstar 14.5/15 and Interstar 11.4/15.

To ensure driver well-being, Nissan has also introduced safety features such as seatbelt reminders and attention assist technology. EuroNCAP awarded Interstar and Primastar full marks in this area (15/15), and Townstar 10/15.

**[NAME AND JOB TITLE AT DEALERSHIP]** said: ‘‘The exceptional performances of Nissan’s Light Commercial Vehicles across all categories demonstrates the company’s commitment and dedication to improving passenger and road safety.

‘‘EuroNCAP’s thorough testing and rating programme enables consumers to truly understand the various safety technologies we have introduced across our vehicles. It’s great to see this recognised in the latest set of EuroNCAP ratings.’’

Every Nissan LCV is covered by an industry-leading five-year or 160,000km warranty. The comprehensive warranty includes bumper-to-bumper protection; a paintwork guarantee; genuine parts and accessories and roadside assistance – providing comprehensive cover for extra peace of mind.

For more information on the three stars of Nissan’s LCV line-up – Townstar, Interstar and Primastar – contact **[DEALERSHIP DETAILS HERE]**.

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*Nissan Dealer & Fleet PR: 07309 740052*