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Press release

October 2022

**Five-star Euro NCAP safety rating for Juke Hybrid**

The new hybrid version of the Nissan Juke – available to test drive and order at **[DEALERSHIP NAME HERE]** – qualifies for an official five-star safety rating, it has been announced.

The ranking – the highest one achievable – was confirmed by Euro NCAP, the European new car assessment programme.

The hybrid model shares its five-star status with other variants in the Juke line-up, which were assessed when the updated version of the compact crossover was launched three years ago.

On its website, Euro NCAP says: ‘‘The Nissan Juke HEV (hybrid electric vehicle) is a variant of the Juke. Some additional tests and checks have been done to ensure that the rating of the Juke, tested in 2019, applies to the variant.’’

In 2019, Juke scored 94 per cent for adult protection; 85 per cent for child occupant protection and 81 per cent in ‘vulnerable road users’ protection tests.

Recognising that it’s preferable to prevent accidents in the first place, however, EuroNCAP commends models that go above and beyond legal safety requirements – reflecting the latest leading safety innovations on the market.

The Juke also scored highly here with a 73 per cent safety assist rating, thanks to Nissan Intelligent Mobility technologies such as ProPILOT, Blind Spot Intervention and Rear Cross Traffic Alert.

Juke Hybrid has certainly proved a popular addition to the Nissan line-up since its launch earlier this year.

Designed to provide the driver with responsive acceleration, refined cruising and low emissions, all while maximising the use of EV mode without additional driver input, Juke Hybrid delivers the best of all worlds.

The hybrid range starts with N-Connecta grade, followed by Tekna and Tekna+. All are equipped with Nissan’s e-Pedal Step which, when activated, allows the movement of the car to be controlled by the accelerator pedal alone.

**[NAME, JOB TITLE, DEALERSHIP]** said: ‘‘Safety always comes first at Nissan so we’re delighted, but not surprised, by the five-star EuroNCAP rating for Juke Hybrid.

‘‘The use of advanced materials, including high-strength steel, plus Nissan Intelligent Mobility technology, means the new Juke Hybrid delivers a fun, agile drive with enhanced all-round protection.”

Euro NCAP has been independently testing cars since 1997, measuring new models which go on sale against its constantly evolving criteria. In addition to testing the actual physical strength of cars in simulated collisions, the organisation also tests and scores accident prevention technology.

For more information about the Nissan Juke, or any of the other great cars in the Nissan range, contact **[DEALERSHIP NAME HERE]**.

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