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Press release

November 2022

**£200 home charger discount available
with new and used electric vehicles from Nissan**

**[DEALERSHIP NAME HERE]** is offering its EV purchasers a £200 discount on a smart home charger and the installation of the device at their property.

The offer is available to customers who are using Nissan Finance to buy a new or ‘Intelligent Choice’ used electric vehicle at the dealership. It allows car buyers to spread the cost of their new charger across their regular monthly vehicle payments.

The offer is being run in conjunction with E.ON Drive and Pod Point and the homechargers supplied are top-quality devices that are safe, super-speedy and convenient.

The £200 discount represents a significant price reduction of up to 20 per cent, making the wall-mounted chargers fantastic value for money at £874 or less each (inc VAT; terms and conditions apply).

With a capacity of up to 7.4kW, each one can fully charge a typical Nissan EV, such as a LEAF or ARIYA, in a third of the time it would take using a three-pin plug charging cable.

The offer runs until the end of the year and and is available to customers purchasing their vehicle via a PCP or HP agreement.

**[NAME, JOB TITLE AND DEALERSHIP]** said: ‘‘We’re doing our utmost to help people go electric and this offer enables the cost to be integrated into monthly electric vehicle lease payments and spread over a period of up to four years.

‘‘Optimally, what you need to have at home for maximum convenience is a 7kW charger, which should be installed on a dedicated circuit, such as the ones available via our fantastic end-of-year offer.’’

Nissan couldn’t have chosen two better or more experienced partners to help them deliver the scheme than E.ON Drive and Pod Point. Both organisations have huge experience in the EV charging arena and their equipment is installed to the very highest standards.

With software that automatically adjusts to meet home and EV charger power demand, and a mobile app to control the charging, customers will be able to keep an eye on their vehicle’s status from the comfort of their sofa.

And it goes without saying that customers taking advantage of Nissan’s EV homecharger discount are guaranteed a professional installation, completed in a timely manner, and normally before a customer has taken possession of their new or used EV.

For more details, contact **[DEALERSHIP NAME AND CONTACT INFORMATION]**.

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*Nissan Dealer PR: 07309 740052*