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Press release

March 2025

**Make it a March to remember with**

**a new 25-plate car from Nissan**

Nissan is rounding off the plate-change month of March with a great range of money-saving offers available right now at **[DEALERSHIP NAME HERE]**.

Following the manufacturer’s successful Pop-up sales Event at the start of the year, which proved incredibly popular in dealerships across the UK, Nissan continues to offer amazing value to motorists – particularly those interested in four of the key models in its line-up.

The ‘fab four’ in question are Nissan’s iconic crossover pairing of Juke and Qashqai; the luxurious, all-electric ARIYA coupe crossover; and X-Trail, the robust and reliable family SUV, perfect for family adventures with spring and summer just around the corner.

The revised offers – available until the end of March – kick in when customers obtain their car via a Nissan Personal Contract Plan. They could reduce the list price of a new car by up to £5,500 thanks to generous deposit contributions currently available from the manufacturer and its dealer partners.

With very attractive finance interest rates from just 1.49 per cent, not to mention loyalty benefits for returning customers in some instances, you could be behind the wheel of a brand new 25-plate Nissan with plenty of money left in the bank to enjoy the warmer months ahead.

A big talking point in the world of Nissan in recent weeks has been the arrival of the performance-oriented ARIYA NISMO in showrooms. Featuring the famous NISMO logo, unique seats and signature red accents plus an iconic twin diffuser, 20-inch alloys and red interior illumination, ARIYA NISMO is poised and eye-catchingly distinctive.

It’s available to order now with an interest rate of just 1.99 per cent payable via a three- or four-year PCP obtained via Nissan Financial Services. A four-year arrangement would see a customer making 49 payments of £583 after placing a deposit of £5,000. A final payment of £26,828 becomes due at the end of the term, should the customer wish to retain the vehicle.

What’s more, the first customers to take possession of an ARIYA NISMO will be gifted a £500 charging credit redeemable via Nissan Charge and a limited-edition piece of artwork.

Elsewhere in the range, anyone keen to make the neighbours envious with a brand new Juke can obtain a deposit contribution of up to £2,500; and Qashqai buyers could benefit to the tune of a hefty £3,000.

The largest deposit contribution – £5,500 – is reserved for customers choosing an X-Trail in N-Trek trim and equipped with Nissan’s e-POWER and e-4ORCE technology. X-Trail N-Trek is the latest addition to Nissan’s electrified family crossover range, delivering a fresh, distinctive style and even more comfort.

**[NAME AND JOB TITLE PLUS DEALERSHIP]** said: ‘‘Our Pop-up Event at the start of the year proved a huge draw with customers throughout the UK who were keen to take advantage of some great offers on the cars in the Nissan line-up.

‘‘Although that particular event might be over, the good news is that we are continuing to offer incredible value for money, with ARIYA, Qashqai, Juke and X-Trail proudly centre-stage for the rest of March. Contact us today to find out more.’’

* Terms and conditions apply in respect of all offers, which are subject to change at any time. Contact your Nissan dealer for full details.

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*Nissan Dealer PR: 07309 740052*